Permit #F00020150

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00020150 **Type of Permit:** FILMING **Release Date:** 09/17/2009

**Production Company** PARTNERS FILM & LEO BURNETT COMPANY

**Insured Company Name** PARTNERS FILM & LEO BURNETT COMPANY

Contact Phone No. 1 310-717-9264
Contact Phone No. 2
Fax 310-694-9118
Address 53 ONTARIO ST
TORONTO, ONTARIO M5A2V21

**Production Title** CHEER/PROCTER AND GAMBLE

**Type of Production** Commercial - Standard

**Producer** Michael Schenk

**Director** Aleysha Young

**1st AD** Chris Northrup

**Production Manager** Matt Squires

**FilmL.A. Coordinator** Asia Robinson

**Location Manager** John Shaughnessy
Primary Phone Office - 310-717-9264
Secondary Phone Mobile - 818-512-1658

**Location Assistant** John Shaughnessy
Primary Phone Office - 310-717-9264
Secondary Phone Mobile - 818-512-1658

### Fees

| | |
|---|---|
| Notification Charge | $155.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA COUNTY FIRE REVIEW | $104.00 |

**Total Permit Fee** $884.00

**Number of Locations** 1

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## Summary Information

## Location



**Permit Number** F00020150
**Production Company** PARTNERS FILM & LEO BURNETT CO...
**Insured Company** PARTNERS FILM & LEO BURNETT CO...
**Production Title** CHEER/PROCTER AND GAMBLE

**Location Manager** John Shaughnessy
Primary Phone Office - 310-717-9264
Secondary Phone Mobile - 818-512-1658

**Location Address** 835 Millard Canyon Rd, Altadena, CA, 91001

**Location Names**

**Location Type** Vacant lot

**Location Description**

**Film Dates** 9/18/2009 - 9/18/2009 07:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions** All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached document** Leo Burnett AGENT Letter208.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 5 |
| Cube Trucks | 2 |
| Picture vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 3 |
| Crew | 12 |

**Filming Activities** Exterior Dialogue; Exterior establishing shots; Filming prop sign, on small gib arm, against scenery; Exterior plate shots; FILMING ON PRIVATE STREET. ; Shooting picture car doing drive ups, bys, & aways, directly in front of location and on property.;

**Jurisdiction** **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

**Location Notes**

**Coordinator Note** 1776-12, NO FSA REQUIRED

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Location
Street :

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# Appointment of Film Permits Unlimited, Inc.
## As Authorized Agent and representative

I certify that I am a representative of Partners Film Inc. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/15/09.

Partners Film Inc / Leo Burnett Company
Name of Principal

By: [signature]
Representative's Signature

Matt Squires
Print Representative's Name

Production Supervisor.
Representative's title

55 Mill Street Bldg 36 · Unit C
Toronto, ON. M5A 3C4
Principal's Address

416-869-3500.
Principal's Telephone

**Film Permits Unlimited, Inc.**
**Phone (818) 347-9929**
**Fax (818) 347-9784**

**Please sign and fax back**
**Principal = Name of Company**

Jessica Loeb
Film Permits, Inc.

NO PERMIT